



2016

ANNUAL REPORT



PLAY FAIR CODE
FOR INTEGRITY IN SPORTS



THE PLAY FAIR CODE – FIVE YEARS AGAINST MATCH-FIXING AND FOR INTEGRITY IN SPORTS!

From the idea to a model of success.

Founded in 2012 by the Austrian Ministry of Sports, the Austrian Football Association (AFA) and the Austrian Football League as a close alliance and platform to promote integrity of sports, the Play Fair Code established itself national and international as a best-practice model. We would like to thank our members, partners and sponsors for their commitment and support!



Hans Peter DOSKOZIL
AUSTRIAN MINISTER OF SPORT

“By signing the Council of Europe Convention, we have sent a compelling signal about just how important it is to fight match-fixing. Fairness and mutual respect must always be the highest priorities in sport. The work done by the Play Fair Code is a key tool for protecting the integrity of sport. It should be used to guarantee attractive competitions, both for athletes and sports fans.”



Günter KALTENBRUNNER
PLAY FAIR CODE PRESIDENT

“The year 2016 marked something of an anniversary for our organisation: over the past five years, we have succeeded in positioning ourselves as a professional and competent point of contact and service provider for anyone interested in the integrity of Austrian sport as an issue. Major European and international sports stakeholders also view the Play Fair Code as a role model in the field of prevention. In the future, our activities will focus on implementing and shaping the Council of Europe Convention by putting the Austrian National Platform into action.”



Dietmar HOSCHER
CASINOS AUSTRIA

“Sporting competitions can only ever be enjoyable for the athletes and spectators if all involved are secure in the knowledge that competitions is taking place in an honest and genuine way. We must do everything within our power to prevent match-fixing and fraud in sport, and keep competitions clean. The Play Fair Code serves precisely this purpose and can again count on my support in 2017.”



NEW PARTNERS, NEW SPONSORS, NEW WEBSITE!

Panta rhei – everything flows.

2016 was a year of continuous development of the scope of activities for the Play Fair Code. Again new partners and sponsors were convinced to join and big work packages were carried out.



UNIQA IS A NEW PARTNER

A key Austrian stakeholder in the field of sports sponsorship has made a strong commitment to fairness, credibility and clean sport by supporting the integrity of sport and activities of the Play Fair Code in the fight against match-fixing and betting fraud. UNIQA, a major Austrian insurance company, has been a well-established sponsor of outstanding athletes for many years now.

Hartwig Löger, CEO UNIQA Austria, said the following: "Social responsibility is a deeply-rooted part of the corporate culture at UNIQA. That's why we are so pleased to be partnering the Play Fair Code. The fight against match-fixing and betting fraud is absolutely crucial if sport is going to remain clean, fair and credible."



NEW PLAY FAIR CODE WEBSITE



The Play Fair Code website was completely relaunched and is available at www.playfaircode.at in an English and German release.

We hope you enjoy it!





SIGNING OF THE CONVENTION ON MANIPULATION OF SPORTS COMPETITIONS

Following a request from its Ministry of Sport, Austria's Council of Ministers decided in January that the Alpine nation should sign up to the Council of Europe's Convention on the Manipulation of Sports Competitions. The Convention was signed on June 2, 2016 by Austria's Minister of Sport, Hans Peter Doskozil, as part of an international conference being held in Vienna.

"Match-fixing threatens the integrity of sport, and is a danger to sport," the Sports Minister said. "Signing the Council of Europe's Convention takes the fight against the manipulation of sports competitions to an international level. I'm proud Austria has been amongst the pioneers in the struggle against betting fraud. We have had a hugely important point of contact for anyone involved in this issue in place since 2012, in the shape of our 'Play Fair Code' organization."

The aim of the Convention on the Manipulation of Sporting Competitions is to prevent, uncover and impose sanctions against betting fraud in sport, as well as awareness raising approaches and prevention and education of athletes and all stakeholders in how to deal with the problem. Following this, a National Platform will be set up and supervised jointly by the Play Fair Code and Austria's Federal Criminal Police Office.



MILESTONES IN DISCIPLINARY PROCESS OF SPORTS ASSOCIATIONS IN AUSTRIA

Over the past two years, acting in collaboration with the Ministry of Sport and the Austrian Sports Organization (BSO), the Play Fair Code has pressed ahead with implementing a clear and concrete framework regulating integrity in sport at Austrian professional sports associations.

This framework consists of two types of regulations, both of which have already advanced significantly at the implementation stage: on the one hand **the general principle of integrity in sport** as a written commitment to the programme of fighting match-fixing; and on the other hand **a range of more detailed, associated rules** governing the conduct of athletes and functionaries in the field of preventing match-fixing and fraud.

Of a total of 60 professional sports associations in Austria 51 have already integrated the general written commitments into their regulatory frameworks, while 35 of the associations are also using the more detailed rules.

The Play Fair Code provides professional sports associations with consulting and service activities within the implementation process of the disciplinary regulations.

EDUCATION AND TRAINING AS CORE COMPETENCE OF THE PLAY FAIR CODE

Creating awareness is the key to success in prevention.

Besides Austria the Play Fair Code was active European-wide with trainings, seminars and workshops in Bosnia, Belgium, Germany, Finland, France, Greece, Italy, Croatia, Russia, Switzerland, the Czech Republic and Hungary.



AUSTRIAN NOC INFORMATION DAY

A total of 23 Austrian NOC athletes and coaches participated in a test run of the new IOC E-Learning program against match-fixing including a quiz and a feedback questionnaire. Running the test provided the Play Fair Code with valuable experience of the level of understanding and the general approach of the athletes regarding the subjects of integrity in sports and match-fixing.

Among the participants were: Equestrian dressage rider Victoria Max-Theurer, judoka Lupo Paischer, the beach volleyball players Clemens Doppler and Alexander Horst, pro tennis player Alex Peya and the EC 's third-placed in heptathlon Ivona Dadic.



YOUNG OLYMPIC WINTER GAMES 2016

The Play Fair Code was a guest at the kick-off event in Austria, holding a special training session for young athletes as part of its cooperation with the Austrian NOC.

Participants of the training session had the dangers and consequences of match-fixing clearly presented to them, as well as being shown the points of contact and service bodies they can turn to for assistance in such cases. There was a particularly strong emphasis on the relevant provisions in the IOC regulatory framework and on youth protection law.

OUR TRAINING TABLE IN 2016

LOGO	ASSOCIATIONS	CLUBS/TEAMS	TRAINING	PARTICIPANTS
	EBEL (ice hockey, incl. EBYSL & EBJL youth leagues)	19	26	780
	European Rookie Cup (Erasmus+)	10	10	300
	Austrian Football Association	10	10	250
	Additional training sessions	18	18	660
TOTAL		57	64	1990



MATCH-FIXING IS A GLOBAL PHENOMENON!

Solutions on a national and international level are diverse.

The Convention on Manipulation of Sports Competitions, the EU Expert Group match-fixing, the new IOC E-Learning program and various EU Erasmus+ projects are practical examples representing initiatives against the global threat of match-fixing. The Play Fair Code is an active and reliable partner of those projects and initiatives.



Co-funded by the Erasmus+ Programme of the European Union

ERASMUS +: PLATFORM FOR INTERNATIONAL EXCHANGE OF BEST PRACTICE IN THE FIELD OF PREVENTION



Fix the Fixing is a joint project with representatives from the University of Limerick (Ireland), the Queen`s University of Belfast (UK), IRIS – Institute de Relations Internationales et Stratégiques, the Sorbonne University (both France) and the International Council for Coaching Excellence (Cyprus) coordinated by the Aristoteles University Thessaloniki aiming to develop innovative education approaches.



The **European Rookie Cup** unites project partners from 9 different European countries managed by Erste Bank Ice Hockey League (EBEL). Within an annual ice hockey tournament series young athletes are educated and sensitized in the fields of anti-match fixing, anti-doping and racism and discrimination.



Together with project partners from Belgium, Italy, the Netherlands, Spain, Portugal and Slovenia the Play Fair Code develops new opportunities and training methodologies for representatives of national and international sports associations and sports organizations as their core target group.



THE EUROPEAN CONVENTION

The Convention on Manipulation of Sports Competitions: 47 countries, 820 Millionen citizens, one common goal – Keep Crime out of Sport!

In September 2016 the Play Fair Code was invited to join an international conference at the University of Zagreb dealing with the fight against match-fixing hosted by the Erasmus+ project **Keep Crime Out Of Sport (KCOOS)**.

Alongside representatives of Interpol, the IOC, the UK Gambling Commission, the German Football Federation and European Lotteries the Play Fair Code contributed with an expert insight into the future design and implementation of a National Platform in Austria.



RUSSIA – COUNTRY OF SPORTS

Mid October the Play Fair Code accepted an invitation of the Council of Europe to attend the international sports conferece “Russia – Country of Sports” in Vladimir (RUS). In one of the expert panels the focus was on the discussion of preventative measures against match-fixing.

Chaired by the Russian Deputy Minister for Sports Natalia Parshikova and with representatives of football, basketball, ice hockey, bookmakers and the Russian Prosecuting Attorney´s Office, Play Fair Code CEO Severin Moritzer presented the stakeholder approach in Austria with regard to articles 9 and 13 of the Convention on Manipulation of Sports Competitions.



EUROPEAN FAIR PLAY MOVEMENT

Within the annual general assembly of the European Fair Play Movement in Vienna Dr. Anja Martin, a former national hockey team athlete and Play Fair Code CEO Severin Moritzer reported about measures taken in the fight against match-fixing.

The European Fair Play Fair Movement is an association representing 40 European countries and international sports organizations under the patronage of the European Olympic Committee (EOC).

Positive feedback was received from EFPM President Christian Hinterberger: *“This year´s keynotes were among the best within the past 20 years!”*



IOC FORUM FOR SPORTS INTEGRITY

For the second time the Play Fair Code was invited to join and contribute to the Expert Group match-fixing of the International Forum for Sports Integrity (IFSI) in Lausanne. Play Fair Code CEO Severin Moritzer reported about experiences made within the test run of the new IOC E-Learning platform together with Austrian NOC athletes.

Final results of the Expert Group match-fixing will be presented by IOC President Thomas Bach in the framework of a declaration at the 2nd International Forum for Sports Integrity (IFSI) in February 2017.



INTERNATIONAL
OLYMPIC
COMMITTEE



AUSTRIAN INTERNATIONALS IN THE SPOTLIGHT!

Legend meets rookie.

Whether it is a glamorous stage with Austrian football stars or in the role of a coach or captain of the Play Fair Code – The team wins.



BRUNO GALA AT THE VIENNA CITY HALL

In remembrance of the much to soon deceased former Austrian international football player Bruno Pezzey the Vienna City Hall was the stage for the 20th Bruno Gala at the end of August.

The Bruno is awarded under the patronage of the Association of Footballers (VdF) and the football union "Younion". Since 1997 Austrian Bundesliga players have chosen their award winners in various categories.

Like in previous years Play Fair Code President Günter Kaltenbrunner presented the award for the "Team of the Season". The Austrian national team player and FC Schalke 04 international **Alessandro Schöpf**, who was also awarded for the "Rookie of the Year", received the trophy representing the Austrian national team.



NEW PLAY FAIR CODE OFFICE

We are pleased to announce the relocation of our office. Within the 18th Play Fair Code Board Meeting the new office was officially opened.

The new office address is: **Seidlgasse 22/11, 1030 Vienna.**

STRENGTHENING THE BRAND PLAY FAIR CODE!

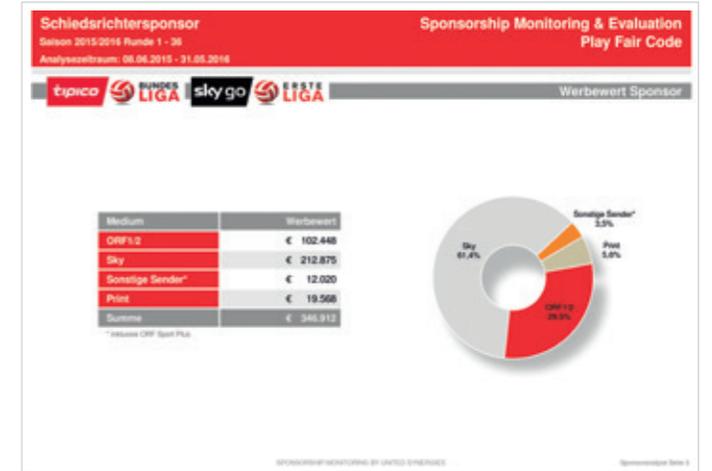
Brand recognition builds trust and awareness.

Integrity in sports and credibility are the values the Play Fair Code stands for. This is a perfect match with referees, who are aiming for fairness, respect and neutrality.



REFEREE SPONSORING

With the referees' sponsorship in the 2015/2016 season the Play Fair Code, thanks to its close cooperation with the Austrian Bundesliga, succeeded substantially in the sports public awareness and the core target groups of the Play Fair Code. The brand presence of the Play Fair Code on the referee jerseys in the tipico Bundesliga and the Sky Go First League is a credible and authentic symbiosis between the Austrian Bundesliga and the Play Fair Code in favor of honest, fair and manipulation-free competitions.





PLAY FAIR CODE

FOR INTEGRITY IN SPORTS



President Günter Kaltenbrunner, CEO Severin Moritzer and Klaus Aumayr

PLAY FAIR CODE

President: Günter Kaltenbrunner, CEO: Severin Moritzer

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MEMBERS AND PARTNERS

