

PLAY FAIR CODE

INTEGRITY WINS

2017

ANNUAL REPORT





NEW HORIZONS, NEW SPORTS AND NEW TARGET GROUPS IN THE FIGHT AGAINST MATCH-FIXING!

Development is progressing steadily.

For more than five years now, the Play Fair Code has been active in and for the Austrian sport against game manipulation and betting fraud and for the integrity in sports. In the past year again, significant progress was made in the education and prevention work. The ADMIRAL Basketball Bundesliga joined the Play Fair Code as the sixth ordinary member and bwin, another big player in the world of betting, as an extraordinary member. Many thanks to our members, partners and sponsors for their dedicated support and cooperation!

Heinz-Christian STRACHE



VICE CHANCELLOR AND MINISTER OF SPORT

“Proactive awareness raising on the topic of integrity in sport is a perfect fit with our new Sport Strategy Austria and has top priority for us. Together with the Austrian footballer legend Günter Kaltenbrunner and the Play Fair Code team, we support the steady development of this nationally and internationally recognized best practice model. The work of the Play Fair Code also is an important tool to safeguard the Austrian sport movement within the framework of the Council of Europe Convention on the manipulation of sports competitions.”

Günter KALTENBRUNNER



PLAY FAIR CODE PRESIDENT

“Also in 2017, the Play Fair Code was constantly optimizing its prevention work against match-fixing in sport. With the ADMIRAL Basketball Bundesliga and bwin two important new members joined us. We currently have four sporting disciplines in our education portfolio, including football, skiing, ice hockey and basketball. With this education expertise in place we are an increasingly welcomed expert partner for various Erasmus+ projects or for our international network partners such as UEFA, Sportradar or the IOC. We will continue on this path!”

Rudolf HUNDSTORFER



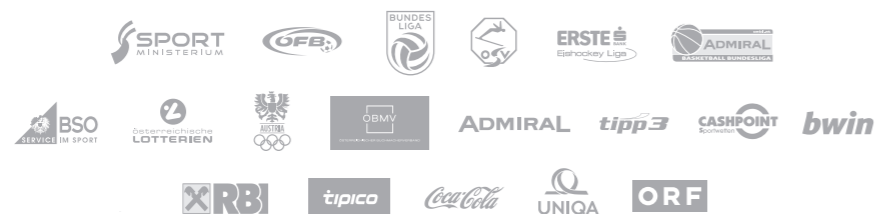
BSO PRESIDENT

“As the President of the Austrian Sports Organization and being a member of the Play Fair Code since 2013, the common goal of ensuring clean and honest competitions in sports has the highest priority for us. The exemplary commitment of the Play Fair Code against match-fixing is fundamental for preserving the integrity and credibility of the sport and also its social role.”



THE POSITIVE DEVELOPMENT CONTINUES.

Also in 2017, new high-profile members joined the Play Fair Code.



ADMIRAL BASKETBALL BUNDESLIGA



New ordinary member of the Play Fair Code

The ADMIRAL Basketball Bundesliga joined the Play Fair Code as its sixth ordinary member in mid 2017.

Basketball is the fourth sporting discipline to be dealt with from now on. Again, the education approach will include individual match-fixing cases presented in the seminars. Brandon Johnson, a former NCAA college basketball player from

the University of San Diego, was convicted for match-fixing.

After extensive research, the Play Fair Code succeeded in conducting a detailed interview with Johnson. He describes his past errors in detail in the interview, offering clear messages against match-fixing and betting fraud.

These contents will initially be used as part of the training offensive scheduled to be held with pro players from Austria's national basketball league in 2018.

VOICES

Besides ice hockey we are now the second indoor sport joining forces with the Play Fair Code. Betting fraud has become a serious issue those days, therefore this was a necessary step. It is clearly important for us that the clubs, players and officials receive appropriate training sessions on this topic.

Karl Schweitzer
League President of the ADMIRAL Basketball Bundesliga

Including the fourth sporting discipline now in our education and service portfolio, new and very exciting challenges are accepted by the Play Fair Code. Our thanks go to League President Schweitzer and ADMIRAL CEO Jürgen Irsigler.

Günter Kaltenbrunner
President Play Fair Code



PLAY FAIR CODE
INTEGRITY WINS

We are pleased that the ADMIRAL Basketball Bundesliga has become a member of the Play Fair Code. It is a strong statement that basketball recognized the importance of the Play Fair Code and its work, which is recognized european-wide as an European leader in this field.“

Jürgen Irsigler
CEO of ADMIRAL

The ADMIRAL Basketball Bundesliga is a logical new partner of the Play Fair Code. We are looking forward to the cooperation and the continuous and joint development of our activities for integrity in sport and against match-fixing in Austria!

Severin Moritzer
CEO of Play Fair Code

BWIN NEW MEMBER OF THE PLAY FAIR CODE



The Play Fair Code welcomes bwin as a new member and partner actively contributing against manipulation and for integrity in sport.

Bwin is one of the largest betting operators on European and international level and an absolute asset aboard the Play Fair Code.

Bwin, the leading sports betting brand of GVC Holdings PLC, is the fifth sports betting provider in the Play Fair Code partner network.

Play Fair Code President Günter Kaltenbrunner: “ We are pleased that bwin - one of the major players in the Austrian and international betting market - joined us as partner in our efforts against match-fixing.“

“The GVC Group is committed to the three great goals of integrity, fairness and seriousness. For us, integrity also includes integrity in sport, which we have always helped to maintain, not least as a founding member of the ESSA early warning system“, the betting provider proclaims.

THE PLAY FAIR CODE CELEBRATES ITS FIFTH ANNIVERSARY

PRESS CONFERENCE OF THE ANNIVERSARY YEAR

Development of the past years



In 2017, the Play Fair Code reached an extraordinary milestone in its still-young history.

For 5 years now, the recognized success model has been working on behalf of the integrity in sport and against match fixing and betting fraud.



The anniversary year of the Play Fair Code was launched as part of a press conference in the Vienna House of Sports, broadcasted live by ORF, the Austrian Broadcasting Corporation. Members of the media event were former Sports Minister Hans Peter Doskozil, Play Fair Code President Günter Kaltenbrunner, Günther Marek from the Interior Ministry as well as football legends Steffen Hofmann and Manuel Ortlechner.

It was emphasized that the Play Fair Code is the important corner stone in the Austrian approach to fight match-fixing and to promote integrity in sport.

“It must be in all of our interests to be fair in sports and to stick together where fraud or other misrepresentations are to be prevented“, Mr. Doskozil said.

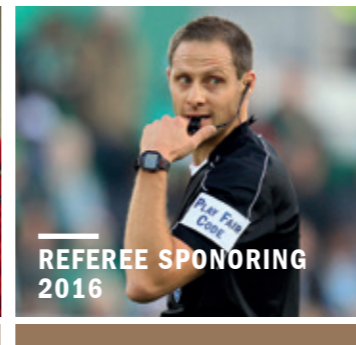
The excellent cooperation between the Austrian Ministry of Sport, the Play Fair Code and Law Enforcement was especially highlighted.

Thus, the Ministry of Sport together with the Play Fair Code does important work in the area of prevention and education, while Law Enforcement clearly is responsible for the intervention side.

The Play Fair Code was also mentioned as an exemplary institution also valued throughout Europe. “I am delighted about the engagement of the Play Fair Code providing education and training sessions to improve awareness raising within various target groups, but above all with the athletes“, the former Sports Minister explained.

The Play Fair Code will continue with its efforts in the future, as the current lack of media effective manipulation scandals in Austria does not mean that prevention work is losing any relevance. Play Fair Code President Günter Kaltenbrunner: “We can not feel safe for a single day.“

FIVE YEARS PLAY FAIR CODE - PROGRESS, IMPRESSIONS, MILESTONES



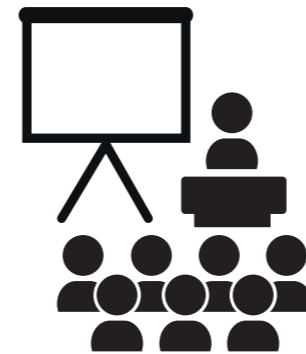
FIVE YEARS OF AWARENESS TRAINING AT A GLANCE

12.000+ participants



Over 12.000 athletes, coaches, referees, supervisors, officials and sports stakeholders have participated in direct and personal training sessions. In addition, we provide training content online.

400+ training sessions



The Play Fair Code has raised awareness in 400+ training sessions on the topics of match-fixing and betting fraud on national and international level.

20 countries



The Play Fair Code has already lectured in 20 countries.

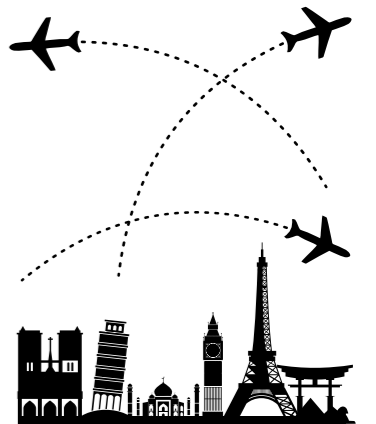
5 sports



In more than five years, the Play Fair Code now has built solid expertise in several sporting disciplines. Training modules have so far been developed and presented in five different sports.

The furthest trip for a training session was approx.

4.500 kilometers





INNOVATIVE AND PROGRESSIVE WAYS

The sports-specific and tailor-made training models are the USP of the Play Fair Code.

INTERVIEW WITH BRANDON JOHNSON



On the occasion of the training launch in the Austrian Basketball Bundesliga starting in 2018, the development of the tailor-made basketball training module was adding extra value while interviewing American basketball pro Brandon Johnson.

Brandon Johnson is a former NCAA college basketball player from the University of San Diego who rose to the top of the all-time scorer's list of San Diego during the 2010 season. However, his path to becoming a professional NBA player was brought to an abrupt halt when he became involved in criminal betting and fixing his own matches. He was arrested by the FBI, and subsequently (in 2013) had to serve a six-month prison sentence. Johnson returned to the basketball court following his release. After playing for several European and other international clubs, he now plays for KK Sutjeska Niksic, a top team in the Balkans.

For the Play Fair Code, Johnson very openly rolls out the pitfalls of his career, shows himself straight forward with his missteps and positions himself against match-fixing and betting fraud. The case of the fallen hero is the content anchor of the new basketball training module, which is aimed directly and very authentically to the training participants.

VISIT AT THE ÖFB WOMEN'S NATIONAL TEAM



As part of the preparation for the superior competitive and emotional participation of the ÖFB Women's National Team at the UEFA Women's EURO 2017 last summer in the Netherlands, Play Fair Code CEO Severin Moritzer and ÖFB Integrity Officer Andreas Baumgartner held a joint seminar about integrity in sports, match fixing and betting fraud for the successful ladies.

ÖFB team captain and Bayern Munich player Victoria Schnaderbeck: "The Play Fair Code has contributed to awareness raising in our team. Especially as top athletes, we are role models and must be aware of our actions on and off the pitch. Together with associations, referees and institutions such as the Play Fair Code, we have a shared responsibility to uphold the integrity of the sport."



PLAY FAIR CODE – INNOVATIVE LIGHTHOUSE ON INTERNATIONAL LEVEL

Erasmus+:

Successful project completions are followed by new challenges.

With the end of 2017, the Play Fair Code expects fundamental changes in the portfolio of Erasmus + collaborations. While the projects „Fix the Fixing“ and „European Rookie Cup“ were successfully completed, new projects and international expert work with top-level partners will be on the timetable of the Play Fair Code.

ERAMUS+ PROJECTS



In the two-year Erasmus + project “Fix the Fixing“, run under the leadership of the Aristotle University of Thessaloniki, an informative and innovative training module was developed on the subject of match-fixing. The development of the module contents was supported by an international questionnaire survey.



The “European Rookie Cup“ in turn had a term of three years. In addition to the improvement of the athletic performance of young ice hockey athletes, an additional extra value task was awareness raising efforts on the topics match-fixing, doping and anti-discrimination by the Play Fair Code, the NADA Austria and the Fairplay Initiative. The patronage and coordination of the “European Rookie Cup“ was held by the Austrian Ice Hockey League (EBEL).



Furthermore, the Erasmus + project “Anti Match Fixing Top Training“ under the leadership of the Transparency International Chapters of Portugal and Italy has started in 2017. As part of this, a training methodology for decision-makers in national and international sports associations will be developed.



Also a participation in the Erasmus + project “Against Match Fixing“, led by the Polish football league Ekstraklasa, could be realized in 2017. The three-year project starting in 2018 will define guidelines for tackling and combating match-fixing and betting fraud. For the first time, this includes jurisdictions in South America and Asia. The Play Fair Code will cooperate with prominent partners such as the German Sport University Cologne and the European Sports Security Association (ESSA) among others.

VISIT AT THE UEFA FOR EXPERT EXCHANGE



On the invitation of UEFA Secretary General Theodore Theodoridis, a high-profile expert exchange of the Play Fair Code and the UEFA Integrity Department took place in June 2017.

Play Fair Code President Günter Kaltenbrunner and CEO Severin Moritzer painted a picture of the situation in Austria, focusing on the Austrian stakeholder approach, the comprehensive and sport specific training model of the Play Fair Code - also in cooperation with the UEFA - and the successful positioning of the Play Fair Code as an international best practice model.

TRAINING SESSION AT KHL MEDVESZAK ZAGREB



As part of the obligatory training session for all clubs of the Erste Bank Icehockey League (EBEL), the exchange with the professionals of the Croatian capital club KHL Medveszak Zagreb about the dangers of match fixing was on the agenda. KHL Medveszak Zagreb returned to the EBEL in 2017 after the team was a member of the Russian Kontinental Hockey League (KHL) between 2013 and 2017. Previously, Zagreb was already active in the EBEL for four years.

Following the training session held in the locker room of the ice hockey cracks in the Dom sportova in Zagreb, Head Coach Connor Cameron and Captain Alan Letang signed the Play Fair Code certificate including the main contents of the seminar. Ashley Ehlert, sports lawyer and legal counsel of the International Ice Hockey Federation (IIHF), also attended the training session as a prominent guest. Ms. Ehlert received an impression of the training practices of the Play Fair.

GOOD PERFORMANCE IN THE HOME GAME



Bruno-Gala 2017

For the fourth time so far, Play Fair Code President Günter Kaltenbrunner - this time supported by the President of the Austrian Bookmaker Association (OMBV) and Managing Director of ADMIRAL, Jürgen Irsigler - handed out the Bruno for the "Team of the Year".

Deservedly awarded was the UEFA Youth League team of Bundesliga club FC Red Bull Salzburg, who were able to win the title in the Youth League with sensational appearances.

Marco Rose, former success coach of the youth team and now FC Red Bull Salzburg head coach: "Tonight, it's not about me, it's about the team. Thanks to you guys, you are great! It really shows that big goals can be realized in Austria."

The Play Fair Code congratulates to this extraordinary achievement.

CREATING CURIOSITY, ATTRACTING ATTENTION - OUR MARKETING AND MEDIA ACTIVITIES

KOPFSACHE
THE MIND FOR MENTAL STRENGTH & SPORTS EQUIPMENT

PLAY FAIR CODE
FOR INTEGRITY IN SPORTS

IN DER
ENDLOSSCHLEIFE
DER
PRÄVENTION

Text: Egon THEINER
Fotos: Fair Play Code

Der „Play Fair Code“ wurde vor fünf Jahren für mehr Integrität im Sport gegründet und hat sich sowohl auf heimischer wie auch internationaler Ebene erfolgreich positioniert. Wettbetrug und Spielmanipulationen ist der Kampf angesagt, doch we Präventivmaßnahmen die wichtigsten Waffen sind, bleibt die Frage offen, was Erfolg wirklich ist

Gegen Kommerz im Sport ist ja wenig einzuwenden, wohl aber gegen die Professionalisierung ebendieses Kommerzes. Wenn die Sängerin Anastacia in der Münchner Allianz-Arena am letzten Spieltag der deutschen Fußball-Bundesliga wichtiger ist als der Anpfiff zur zweiten Halbzeit zwischen Bayern München und SC Freiburg, dann läuft was nicht richtig im Sport. Dann gefährden Nebenscheinungen das Produkt, und dieses steht, aus der Sicht der Fans und der Wirtschaftstreibenden, immer (noch) im Mittelpunkt.

Günter Kaltenbrunner ist ehemaliger Fußball-Nationalspieler Österreichs und war unter anderem auch Präsident des SK Rapid Wien. Ein Mann, der den Sport wie seine Westentasche kennt und einer, der nicht nur die Zeichen der Zeit erkennt, sondern bestens vernetzt auch mit dieser geht. Im Mai 2012 stellte er sich als ehrenamtlicher Präsident zur Verfügung, als das Österreichische Sportministerium,



Die Männer hinter dem Play Fair Code: Günter Kaltenbrunner und Mag. Severin Moritzer

Wir fordern Sport
Bundesministerium für Öffentlichen Dienst und Sport

Sportminister Sektion Sport Themen
Sie befinden sich hier: [Startseite](#) » [Play Fair Code](#) ist Erfolgsmodell im Kampf gegen Spielmanipulation und für Integrität im Sport

Sportthemen zurück
Thema wählen

„Play Fair Code“ ist Erfolgsmodell im Kampf gegen Spielmanipulation und für Integrität im Sport

Dem 2012 gegründeten Verein „Play Fair Code“ kommt eine zentrale Rolle im Kampf gegen Spielmanipulation zu. Das betonte Sportminister Hans Peter Doskozil bei einer Pressekonferenz am 27.2. im Haus des Sports.

Doskozil unterstrich, dass der Verein „Play Fair Code“ ein Erfolgsmodell im Kampf gegen Spielmanipulation und für Integrität im Sport sei. „Es muss in unser aller Interesse sein, dass wir für Fairness im Sport sind und dort gemeinsam aufzuteilen, wo es darum geht, Betrug oder sonstige Manipulationen hintanzuhalten“, sagte Doskozil. ****

Sportminister Doskozil betonte auch die gute Zusammenarbeit von Sportministerium, dem Verein „Play Fair Code“ und dem Bundeskriminalamt. So lasse das Sportministerium gemeinsam mit „Play Fair Code“ wichtige Arbeit in Sachen Prävention und Aufklärung, während das Bundeskriminalamt in Sachen Intervention tätig werde. Er sei sehr froh über das Engagement des Vereins „Play Fair Code“, der mit Schulungen und Informationsveranstaltungen für die so wichtige Prävention, Bewusstseinsbildung und Aufklärung sorgte, so Doskozil bei der Pressekonferenz unter dem Motto „Fünf Jahre ‚Play Fair Code‘ – Bilanz eines Erfolgsmodells und die zukünftigen Herausforderungen“. An der Pressekonferenz nahmen weiters teil: „Play Fair Code“-Präsident Günter Kaltenbrunner und „Play Fair Code“-Geschäftsführer Severin Moritzer, Günter Marek aus dem BML sowie FK-Austria-Wien-Legende Manuel Ortelchner und SK-Rapido-Kapitän Steffen Hofmann.

SERVICE: Der im Jahr 2012 gegründete Verein „Play Fair Code“ ist eine wichtige Anlaufstelle im Kampf gegen Wettbetrug und Spielmanipulation. Weitere Informationen sowie der Jahresbericht 2016 zum Download finden sich auf der Homepage des Vereins „Play Fair Code“ unter

FUSSBALL
Fünf Jahre Play Fair Code: Eine Erfolgsgeschichte ohne Grund zum Jubel

Wettbetrug. „Seit dem 13. November 2013 wissen wir, dass Österreich keine Insel der Seligen ist“, sagt Severin Moritzer. Der Geschäftsführer des Play Fair Code meint damit den Anbruch des Skandals um manipulierte Spiele mit Dominique Taboga und Sanel Kuljic. Umso wichtiger sei, dass vor mittlerweile fünf Jahren diese Plattform für Integrität im Sport gegründet wurde. „Seit 2013 werden wir immer wieder vom Play Fair Code geschult“, erzählt **Raid-Kapitän** Steffen Hofmann. „Besonders bei den Jungen ist es wichtig, dass sie die Gefahren kennen.“ Der Austrianer Manuel Ortelchner ergänzt: „Dazu muss auch die Sprache der Jungen gesprochen werden, um in ihre Welt vorzudringen.“

Das Muster zum Wettbetrug fasst die Formel „4A“ zusammen: „Ansprache – Angebot – Annahme – Ausführung.“ Der verurteilte Taboga erklärt: „Wenn du einmal Ja sagst, kommst du nicht mehr raus.“ 22 Jahre an Haftstrafen (inklusive bedingte) standen am Ende des Skandals. „Momentan gibt es keine Auffälligkeiten. Aber wir dürfen uns keinen Tag sicher fühlen“, betont Günter Kaltenbrunner, der Präsident des Play Fair Code. Deswegen sagt Sportminister Hans Peter Doskozil „auch weiter jede nötige Unterstützung zu.“

In die Liste der beim Play Fair Code vertretenen Verbände reihen sich 2017 die Basketballer ein. Beim bisher zögerlichen Tennis-Verband startet Kaltenbrunner „einen neuen Versuch“. Moritzer betont: „Tennis ist weltweit die mit Abstand am meisten gefährdete Sportart.“

– ALEXANDER HUBER



Unterstützer: Minister Doskozil beim Jubiläum des Play Fair Code

Play Fair Code
@playfaircode.pfc

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Play Fair Code
23. Februar um 20:55 ·

Point shaving? Tanking in der NBA?
Die Basketball-Schulung bei den **Basket Flames** Wien entwickelt sich zu einer spannenden Diskussion. Als Resultat der hoffentlich erkenntnisreichen Schulung unterzeichneten Trainer Franz Zderadicka und Kapitän Dominik Alturban das Play Fair Code-Schulungszertifikat und gaben somit das Bekenntnis der **Basket Flames** zur Integrität im Sport ab. Vielen Dank für Eure Aufmerksamkeit!

The training session with the **Basket Flames** Vienna turned into an exciting discussion. At the end Coach Franz Zderadicka and Captain Dominik Alturban signed the certificate for a successful participation showing the **Flames'** commitment for integrity in sport. Thank you very much for your attention!

#PlayFairCode #Flames #Integrity

Play Fair Code
20. Februar um 16:02 ·

Die Vorbereitungen für die nächste Basketball-Schulung laufen auf Hochtouren. Welcher **Admiral Basketball Bundesliga**- oder **2BL-Club** wird noch in dieser Woche von uns besucht?

The preparations are almost completed. Which basketball club will be visited next?

#FeuerUndFlamme #PlayFairCode

Admiral Basketball Bundesliga
@ABL.Basketball

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Admiral Basketball Bundesliga ist ab sofort Mitglied beim „Play Fair Code“! Mehr dazu auf:
<http://www.2bl.at> und <http://www.playfaircode.at>

„In Zeiten wie diesen, wo Wettbetrug ein ernstzunehmendes Thema geworden ist, war dies ein notwendiger Schritt.“
Karl Schweitzer
Admiral Basketball Bundesliga

Play Fair Code: Bilanz im Kampf gegen Wettmafia

„Die Verlockung ist leider groß“

Der Schock nach dem Fall Dominique Taboga sitzt tief. Zehn Personen wurden 2014 im riesigen Wettskandal rund um den Ex-Grödig-Verteidiger verurteilt, insgesamt 22 Jahre Haftstrafen ausgesprochen.

„Die Urteile wirken abschreckend. Aber noch wichtiger ist die Aufklärungsarbeit“, weiß **Rapid-Kapitän** Steffen Hofmann. Deshalb setzt der Verein Play Fair Code mit Präsident Günter Kaltenbrunner seit nunmehr fünf Jahren auf Schulungen, Monitoring und eine Ombudsstelle, die junge Spieler vor der gefährlichen Wettmafia schützen soll. 10.000 Sportler, Betreuer und Vereinsmanager der ersten bis dritten Liga sowie aller ÖFB-Nachwuchskader und Akademien wurden über die kriminellen Methoden der Drahtzieher informiert.

Österreich ist im Kampf gegen Spielmanipulation Vorreiter. Viele europäische Länder wollen jetzt unser Modell übernehmen“, erklärte Sportminister Hans Peter Doskozil zum Jubiläum von Play Fair Code.

Wie wichtig die Präventionsarbeit ist, weiß auch der frühere Bundesliga-Kicker Manuel Ortelchner: „Viele Spieler sehen, wie wenig sie im Vergleich zu den großen Stars verdienen – da ist die Verlockung leider groß. Ich kann nur allen sagen: Hände weg!“

Anja Richter

PLAY FAIR CODE

INTEGRITY WINS

PLAY FAIR CODE

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MEMBERS AND PARTNERS



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